Professional Development for Arts Educators Program (PDAE) Pre-Application Webinar

U.S. Department of Education
Office of Innovation and Improvement
Parental Options and Improvement
April 26, 2017
Agenda

- Welcome
- Program Overview
- PDAE Priorities
- PDAE Selection Criteria
- Monitoring and Reporting Requirements
- Grant Submission Process
- Final Q&A
A Few Notes on Q&A

• We have budgeted for Q&A. Participants should submit their questions via the webinar Q&A function.
• Please only submit questions relevant to the topic being addressed by the current speaker.
• Due to time constraints, we may not be able to answer all questions received.
• If your question is not addressed, you can submit it to: PDAEFY17Competition@ed.gov.
• We cannot respond to each inquiry with an individual response, but we are creating a set of the most frequently asked questions (FAQs), which should be available on our website on/about May 1. Check back at this link for the coming FAQs: https://innovation.ed.gov/what-we-do/arts/arts-in-education-professional-development-for-arts-educators/applicant-info-and-eligibility/
A Few Notes on Q&A (cont’d)

What We Can Address

- Content of the PDAE Notice and Application
- Timeline of the competition
- Application process

What We Cannot Address

- Questions about the eligibility of a specific entity
- Questions about the competitiveness of a specific entity or project design
- Substantive explanation of the rationale behind inclusion or exclusion of specific items in the PDAE application beyond what is in the Federal Register
Overview for 2017

• Available funding amount
  - Up to $7.1 million available for an estimated 20-25 new awards
• Up to 48 months project period including a suggested planning year. Previous cohorts have indicated this is necessary.
• Competitive Preference Priority
• Selection Criteria and point values
  - Need for Project - up to 10 points
  - Quality of the Project Services – up to 25 points
  - Quality of Project Personnel – up to 15 points
  - Quality of the Management Plan – up to 20 points
  - Quality of Evaluation – up to 30 points
PDAE Program

Authorization

- This program is authorized by Title IV, Part F, Subpart 4 of the Elementary and Secondary Education Act (ESEA), as amended by the Every Student Succeeds Act (ESSA).

Purpose

- The Professional Development for Arts Educators grant (PDAE) supports the implementation of high-quality, model professional development programs for arts educators and other instructional staff in the areas of music, dance, drama, media arts, and visual arts, including folk arts, kindergarten through grade 12 (K-12) schools in which 50 percent or more of the students are from low-income families.
Q&A

Please submit questions via the chat box.
PDAE Applicant Eligibility

An LEA in which 20 percent of more of the students served by the LEA are from families with an income below the Federal poverty line. Charter schools that are considered an LEA under State law and regulations are eligible.

Must work in partnership with one or more of the following:

- A Regional Service Agency (Educational Service Agency);
- An SEA;
- An IHE; or
- A museum or cultural institution, another private agency, institution, or organization
PDAE Application Requirement

- An LEA that meets the district level 20-percent eligibility requirement for students from families below the Federal poverty line must also propose to implement the project in schools that have a minimum of 50 percent of students from low-income families, as defined in Title I, Section 1113(a)(5) of the ESEA.
- Same requirement for participating schools as in 2014, but with the added LEA minimum under ESSA.
Competitive Preference Priority

Applicants can earn up to an additional 5 points depending on how well they address the Competitive Preference Priority (CPP).

Projects that are designed to leverage technology through one or more of the following:
Technology
(0 to 5 points)

• Using high-speed Internet access and devices to increase students’ and educators’ access to high-quality accessible digital tools, assessments, and materials, particularly open educational resources.

• Implementing high-quality, accessible online courses, online learning communities, or online simulations, such as those for which educators could earn professional development credit or continuing education units through digital credentials based on demonstrated mastery of competencies and performance-based outcomes, instead of traditional time-based metrics.
Selection Criteria

Need for Project

Quality of Project Services

Quality of Project Personnel

Quality of the Management Plan

Quality of the Project Evaluation
Need for Project
(Up to 10 Points)

• The extent to which the proposed project will focus on serving or otherwise addressing the needs of disadvantaged individuals.

• The extent to which specific gaps or weaknesses in services, infrastructure, or opportunities have been identified and will be addressed by the proposed project, including the nature and magnitude of those gaps or weaknesses.
Quality of Project Services  
(Up to 25 points)

The quality and sufficiency of strategies for ensuring equal access and treatment for eligible project participants who are members of groups that have traditionally been underrepresented based on race, color, national origin, gender, age, or disability. In addition:

- The extent to which the services to be provided by the proposed project reflect up-to-date knowledge from research and effective practice.

- The likely impact of the services to be provided by the proposed project on the intended recipients of those services.

- The extent to which the training or professional development services to be provided by the proposed project are of sufficient quality, intensity, and duration to lead to improvements in practice among the recipients of those services.
Quality of Project Personnel (Up to 15 points)

- The extent to which the applicant encourages applications for employment from persons who are members of groups that have traditionally been underrepresented based on race, color, national origin, gender, age, or disability. In addition, the Secretary considers the following factors:

  - The qualifications, including relevant training and experience, of key project personnel.

  - The qualifications, including relevant training and experience, of project consultants or subcontractors.
Quality of the Management Plan (Up to 20 points)

• The adequacy of the management plan to achieve the objectives of the proposed project on time and within budget, including clearly defined responsibilities, timelines, and milestones for accomplishing project tasks.

• The adequacy of procedures for ensuring feedback and continuous improvement in the operation of the proposed project.

• The extent to which the time commitments of the project director and principal investigator and other key project personnel are appropriate and adequate to meet the objectives of the proposed project.
Quality of the Project Evaluation (Up to 30 points)

- The extent to which the methods of evaluation include the use of objective performance measures that are clearly related to the intended outcomes of the project and will produce quantitative and qualitative data to the extent possible.

- The extent to which the methods of evaluation will provide performance feedback and permit periodic assessment of progress toward achieving intended outcomes.

- The extent to which the proposed project is supported by strong theory (as defined in the notice).
Strong Theory

Strong theory means a rationale for the proposed process, product, strategy, or practice that includes a logic model.

The following links are resources available to assist you in developing a logic model:

- [http://relpacific.mcrel.org/ELM.html](http://relpacific.mcrel.org/ELM.html)
Logic Model Resources

Skill-BUILDER Archive

Skill-Builder Workshop
Developing Surveys Using the Collaborative Survey Development Process
October 19, 2016
This virtual workshop guides participants through a five-step process of collaborative survey development outlined in a recently published report from REL Northeast & Islands.

Skill-Builder Workshop
A Practical Approach to Continuous Improvement in Education
October 4, 2016
REL Northeast & Islands researchers introduce the continuous improvement process in an educational setting and the tools that guide
Logic Model Resources

ELM Application

Please note: The ELM Application was supported by ED-OES-C-11-0010, the 2012-2017 Regional Educational Laboratory Pacific. Funding for this contract has expired and this application is no longer being maintained. Additionally, due to updates to Chrome, users can no longer locally save the logic model files developed using the ELM application.

The ELM introduction video
A practitioner’s perspective on using the ELM
What is the ELM Application?
Why create a logic model for your education program?
Download Instructions
Application specifications
Terms and conditions
Understanding logic models: Quick Reference Guides
The ELM app user guide
Webinar recording on logic models and using the ELM
Examples of logic models
Frequently asked questions
Technical support & feedback

The ELM introduction video

REL Pacific Education Logic Model Application
GPRA Performance Measures

- The percentage of teachers participating in the PDAE program who receive professional development that is sustained and intensive.

- The percentage of PDAE projects whose teachers show a statistically significant increase in content knowledge in the arts.
Q&A

Please submit questions via the chat box.
Application Submission Procedures and Tips

- **Step 1** - Complete the Registration Process
- **Step 2** - Find Grant Opportunity
- **Step 3** – Access or Download Application Package
- **Step 4** - Complete and Submit the Application Package via Grants.gov by **May 30, 2017 at 4:30:00 p.m., Washington, D.C. time.**
- **Step 5** - Post-Application Information
Submission Procedures and Tips

Step 1: Complete Registration Process

Register Early in Grants.gov

- Obtain DUNS Number
- Register with SAM (System for Award Management)
- Username & Password
- AOR Authorization (Authorized Organizational Representative)
- TRACK AOR STATUS
Submission Procedures and Tips
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Submission Procedures and Tips

Registering as an Organization Applicant

Before applying for a funding opportunity, you need to register as an applicant associated with an organization. Registering with Grants.gov allows you to create an account and connect it with the organization you either work for or otherwise contribute to their grant applications.

Registering as an organization applicant submits a request to your organization's EBiz POC for Grants.gov roles. One of these roles is the Authorized Organization Representative (AOR) role, which, if authorized to you, allows you to submit applications on behalf of your organization. An organization is an entity that submits grant applications on behalf of the group, such as a state government, nonprofit organization, or a private business. Registering as an organization applicant has five main steps. Below is an overview of the registration process. Click one of the steps to view more detailed instructions.

Please make sure to begin registration early, as the process takes between three business days and three weeks. If you do not complete your registration by the submission deadline, then you are unlikely to be allowed to submit an application. You should contact the agency point of contact listed on the grant opportunity to discuss that agency's policy.
Submission Procedures and Tips
Submission Procedures and Tips

Apply for a Grant Online Now

Apply for grants by creating a workspace. This feature enables you and your colleagues to work on the grant application online together.

Apply for a Grant with Workspace »
Submission Procedures and Tips
Submission Procedures and Tips

[Image showing the GRANTS.GOV website with a view of a grant opportunity, including synopsis, version history, related documents, and package options.]
Submission Procedures and Tips
Submission Procedures and Tips

VIEW GRANT OPPORTUNITY
ED-GRANTS-032817-001
Office of Innovation and Improvement (OII): Assistance for Arts Education Programs; Professional Development for Arts Educators Grants CFDA Number 84.351C
Department of Education

SYNOPSIS
VERSION HISTORY
RELATED DOCUMENTS
PACKAGE

You have chosen the following Opportunity Package:
Funding Opportunity Number – ED-GRANTS-032817-001 – Office of Innovation and Improvement (OII): Assistance for Arts Education Programs; Professional Development for Arts Educators Grants
Title: CFDA Number 84.351C
Opportunity Package ID: PK00231962
CFDA: 84.351 – Arts in Education
Competition ID – Title: 84-351C2017-2 – Professional Development for Arts Educators Grant Program
Agency: Department of Education
Opening Date: Mar 26, 2017
Closing Date: May 30, 2017

⚠️ Please review Applicant FAQs as you prepare and submit your application.

To be notified of any changes to the opportunity package before the closing date, you will need to submit an email address. Your email address will allow us to email you in the event this opportunity package is changed and republished on Grants.gov before its closing date.

Email: [Enter Email]
Confirm Email: [Enter Email]
No, I do not wish to provide my email address
Submission Procedures and Tips

Educators Grants CFDA Number 84.351C
Department of Education

Option 1: Apply Now Using Workspace

Login to Apply Now

Workspace is our enhanced application submission feature, which helps organizations and individuals create, complete, and submit grant applications.

Want to learn how to get started? Click here.

Option 2: Download Legacy Application Package

The legacy application package continues to be available for a limited time (see details). Please click here to learn how to get started with Workspace.

To use the legacy application method, use the buttons below:
Download Instructions  Download Package
Post-Application Information

Step 5: What to Expect After Submitting an Application

- Submission Confirmation Screen
- Submission Receipt E-mail (with "Track My Application" link)
- Submission Validation (or Rejection with Errors)
- Grantor Agency Retrieval E-mail
- Agency Specific Tracking Number Assignment
Application Review Process

Reviewers will read applications, prepare a written evaluation, and score the applications assigned to their panel, using the selection criteria.

OII will prepare a rank order of applications based on the evaluation of their quality by the peer reviewers according to the selection criteria.

The Secretary will make final awards after considering the rank ordering and other information.

Applicants will receive notification of application status (successful, unsuccessful). Applicants will receive application scores and comments.
Final Q&A

Please submit questions via the chat box.
CONTACT US

If your questions were not addressed today, or if you have additional questions please contact us.


- Email: PDAEFY17Competition@ed.gov